

POSTCARD FROM:

# LONDON DESIGN WEEK



AT LONDON'S RENOWNED ANNUAL DESIGN FESTIVAL, DESIGNERS TOOK THEIR CUES FROM THE TACTILE MATERIALS, COLOURS AND WILD FORCES OF NATURE

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## COUNTRY SEAT

In a converted tramshed in east London, contemporary design brand Another Country launched their Hardy Series, a range of furniture inspired by the tradition of passing well-loved heirlooms from generation to generation. Designed by furniture maker David Irwin, these pieces are expected to last for decades. Visit [anothercountry.com](http://anothercountry.com) for more.



## DESIGNER TO WATCH: PETRA LILJA

Swedish artist Petra Lilja doesn't design simply for the sake of designing. The purpose of her pieces is to explore the different ways in which design can influence real and important change - and vice versa. We love the way in which she plays with symbolism and stereotypes to surprise, delight and challenge the user. [petralilja.com](http://petralilja.com).



## *the future is bright*

IT WAS ONLY A MATTER OF TIME BEFORE SOMEONE USED LED TECHNOLOGY TO PUSH THE BOUNDARIES OF THE HUMBLE LIGHT BULB. RAISE A GLASS TO BRITISH LIGHTING FIRM TALA, WHO LAUNCHED VORONOI III, BILLED AS THE WORLD'S LARGEST SCULPTURAL LIGHT BULB. MADE USING 3D PRINTING AND GLASS-BLOWING TECHNIQUES, THE TEXTURED EXTERIOR IS MEANT TO MIMIC THE UNPREDICTABILITY OF NATURE. [TALALED.COM](http://TALALED.COM).



THIERRY NOIR, THE *first artist* TO PAINT THE BERLIN WALL, TRANSFORMED PEDESTRIAN CROSSINGS AROUND SOUTH LONDON WITH HIS SIGNATURE GOOFY CARTOON-LIKE *creations* AND ANIMATION

SPOTLIGHT: *australian designers*

BRILLIANT LOCAL DESIGNERS MAKING A SPLASH OVERSEAS



Brodie Neill has recycled ocean plastic to create both a furniture collection (above) and a spectacular waterfall installation in the lobby of a London hotel. Titled 'Drop in the Ocean', it's intended to highlight our vast consumption of plastics. [brodieneill.com](http://brodieneill.com).

Crisp lines, quality craftsmanship and tactile materials are the hallmark of Sydney-based designer Patty Hava's work. Her LDF debut included the 'Odd Couple' bookends and her beautifully sculptural 'Invisible Cities' candleholders (below). [havastudio.com](http://havastudio.com).



Adelaide duo Daniel-Emma found their niche early on - taking everyday objects and finding ways to improve upon their aesthetics. Their new 'Cherry' lamps (above), designed in collaboration with Petite Friture, were inspired by a cherry on top of an ice cream. [daniel-emma.com](http://daniel-emma.com).



*'Channels Copper' by Kelly Wearstler.*

FOR THEIR 20TH ANNIVERSARY, THE RUG COMPANY INVITED HOUSEHOLD NAMES INCLUDING FASHION LEGENDS VIVIENNE WESTWOOD AND ALEXANDER MCQUEEN, AND INTERIOR DESIGN GURU KELLY WEARSTLER, TO INTERPRET THEIR SIGNATURE LOOK ON A RUG, WITH BRILLIANT RESULTS. [THERUGCOMPANY.COM](http://THERUGCOMPANY.COM).



*'Highland' by Vivienne Westwood.*



*'Chiaroscuro' by Alexander McQueen.*



## SPLAT!

What happens when vibrant, multi-coloured clay is squashed between an industrial hydraulic press? Say hello to Splatware, which is the result of a collaboration between Turner Prize-winning collective Assemble and Liverpool ceramics studio Granby Workshop. The unusual method creates unpredictable patterns of colour, meaning that each piece is unique. Head to [kickstarter.com](http://kickstarter.com) and search for Splatware to support their campaign.

## HB LOVES... LEE BROOM

Over in east London, British designer Lee Broom created a moody living room filled with his monochrome designs (pictured right). Called 'On Reflection' to mark his studio's 10th anniversary, the installation seemingly presented a single room reflected in a mirror - but on closer inspection, was actually a large window opening out to an identical room. [leebroom.com](http://leebroom.com).



## once upon a time

HERE'S A NEW HOME FOR YOUR BELOVED PENGUIN PAPERBACKS. CREATED BY DESIGN STAR JASPER MORRISON FOR SCP, THE 'HUDDLE' GETS ITS MONIKER FROM THE COLLECTIVE NAME FOR A GROUP OF PENGUINS. [SCP.CO.UK](http://SCP.CO.UK).

